

SPONSORSHIP OPPORTUNITIES

CHI HEALTH CENTER

ABOUT CHI HEALTH CENTER

1.1 Million Ft Facility

- 18,300 Seat Arena
- 194,000 Ft Exhibition Hall
- 62,000 Ft Meeting Space

Key Property Statistics

- 15.3 Million Visitors Since Opening
- Top 6 in 2016-2017 NCAA Basketball Attendance

Property Overview

The CHI Health Center of Omaha is a $291 million arena and convention center located in downtown Omaha, Nebraska. The 1.1 million square foot facility has an 18,300 seat arena, a 194,00 square foot exhibition hall and 62,000 square feet of meeting room space.

Since opening in September of 2003, the CHI Health Center has drawn more than 15.3 million visitors, 10.7 million for arena events and 4.6 million attending convention center events. The venue has averaged over a million visitors per year since it has been open.

Creighton University Men's Basketball team, the arena's primary tenant, ranks in the top 10 for attendance in the NCAA, averaging over 17,000 fans per game. Outside of Creighton Basketball, the CHI Health Center hosts a variety of events including: U.S. Olympic Swim Trails, NCAA Basketball Tournament 1st & 2nd rounds along with Regional games, NCAA Wrestling National Championships, Professional Bull Riding, and premier concerts (EX. Taylor Swift, Garth Brooks, Rolling Stones and U2).

Email & Social Distribution *as of March 2019

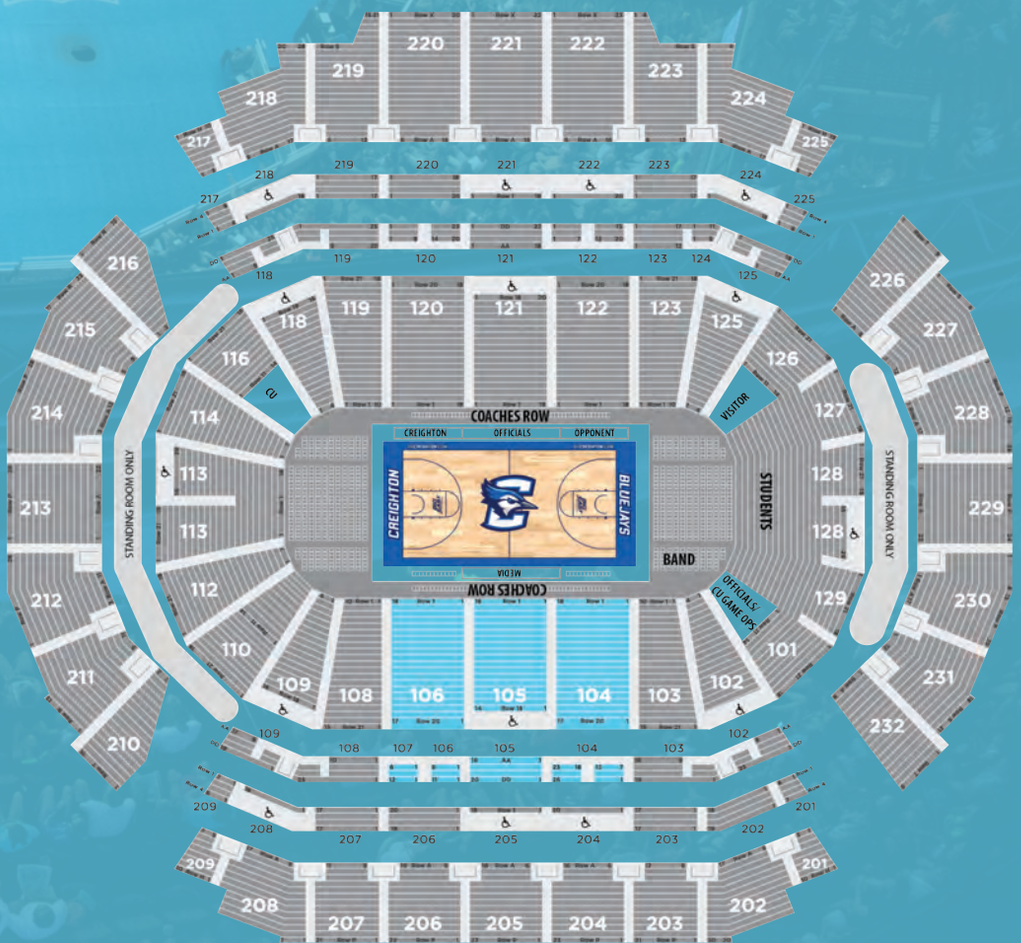
- Concert Fan Club - 400,000+ email accounts that have opted in for brand inclusion
- Club Seat Holders - 1,200 accounts
- Facebook - 27,708 followers
- Twitter - 4,490 followers
- Instagram - 2,104 followers

Premium Seating

Experience all the luxuries of VIP treatment with Premium Club Seating!
**Club Seats are noted below in blue.*

Club Seat Perks

- First right of refusal for all ticketed events before they go on sale
- E-mail notification of upcoming events
- Tickets direct from the box office with no service fee
- Know exactly where you are sitting
- 21-inch wide padded chair with a high back
- Membership to the Lexus Club featuring an exclusive cash bar, access restricted to club seat holders and suite owners, private waiter/waitress service and an upscale menu
- Garage parking with access into the Club Seat section



SPONSORSHIP RATES

Call 402.341.1500 now to reserve your sponsorships.

FOUNDERS CLUB

The Founders Club will be an exclusive premiere space for members, featuring food and beverage options with no additional charge upon entry. This space will not only be used for Creighton Basketball games, but for all 100+ events at the CHI Health Center each year.

The title sponsor will be recognized as the exclusive partner for the club.

SCOREBOARD

Prominent inclusion of Advertiser's marks on LED scoreboard panels, each measuring 6'2" tall by 11'5" wide.

Advertiser's message will be visible on the LED scoreboard panels in 30-second spots, featured at least two (2) times per event.



STATIC RIBBON PANELS

Prominent inclusion of Advertiser's marks on two (2) static ribbon panels, each measuring 2' 5" tall by 14' 8" wide.

Advertiser's message will be visible on the LED ribbon panels when they are otherwise not in promotional use.

FULL FEATURE

Prominent inclusion of Advertiser's marks on 360 degrees of LED Ribbon panel measuring 2'5" tall and 859' 5" in length.

Advertiser's message will be visible on the LED ribbon panels in 30-second spots, featured at least two (2) times per event.



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PARKING TICKET BACK

Prominent inclusion of Advertiser's marks on 250,000 tickets distributed to attendees utilizing the surface parking lots at CHI Health Center.

Advertiser's marks will be featured as the exclusive sponsor on the surface parking tickets.



EVENT TICKET BACK

Prominent inclusion of Advertiser's marks on 250,000 ticket backs for events held at CHI Health Center.

Advertiser's marks will be one of four marks displayed on tickets distributed through the CHI Health Center Box Office.



TICKET ENVELOPES

Prominent inclusion of Advertiser's marks on 250,000 ticket envelopes distributed through the CHI Health Center box office.

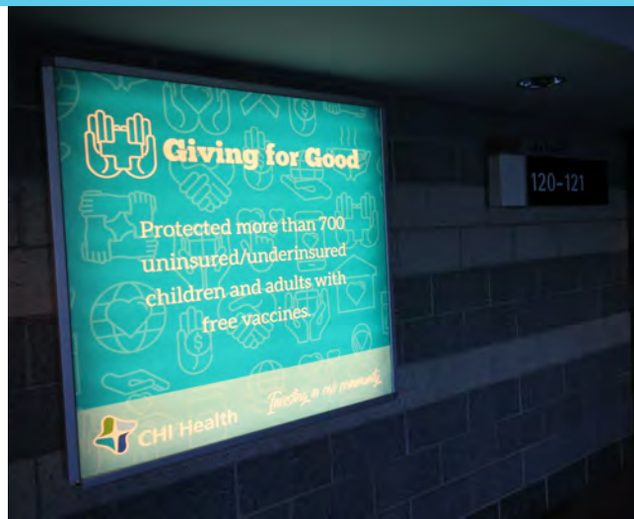
Advertiser's marks will be featured as the exclusive sponsor on the ticket envelopes.



CONCOURSE BACKLIT PANELS

Prominent inclusion of Advertiser's marks on backlit concourse panels measuring 4' tall by 4' wide, located on the main and upper concourses.

Backlit Panels to be permanently displayed 365 days per calendar year.





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For more information on sponsorship opportunities at the CHI Health Center:

402.341.1500